



## Press Release

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### **GeoMetWatch Announces Appointment of Two New Directors**

**NORTH LOGAN, UTAH, January 13, 2014** – GeoMetWatch (GMW) announced today that it has named two new directors to its board. New members of the board are Dean M. Willard (Pebble Beach, Calif.) and Edward A. Keible, Jr. (Cornelius, N.C.), both current shareholders.

“Dean and Ed are important additions to our board. Their expertise in the high technology arena and in leading companies from startups to multi-billion dollar enterprises will assist GMW in transitioning from its current development stage through commercialization of its proprietary data,” GMW Board Chairman William Readdy said.

Mr. Willard is Founder, Chairman and CEO of Sangha Associates, Inc., a private equity investment and management services company, and is Executive in Residence for the Jordan Company in NYC with whom Sangha provides management resources and co-invests. Mr. Willard is Director of multiple companies including Haas Group International, Vantage Specialty Chemicals, and the VT Group. Mr. Willard was educated at California State University.

Mr. Keible is currently Chief Executive of Capstan Advisors. Prior to founding Capstan, he spent fifteen years as CEO of Endwave Corporation (NASDAQ-ENWV). Previously, he was the Senior VP at Raychem Corporation, responsible for the International and Electronics businesses. He holds BA, BE and ME degrees in materials science, from Dartmouth College, and an MBA in finance from Harvard.

#### **About GeoMetWatch**

GMW is a privately held, commercial company developing highly advanced environmental data collection systems. The data that GMW will collect and deliver to forecasters enables the most accurate prediction of severe weather ever achieved. The forecasts, based on

data provided by GMW, will save lives, preserve property and improve the monitoring of our environment.

For more information, visit [www.geometwatch.com](http://www.geometwatch.com)

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